







MARQUIS

Step 6	It de Bullish de did de Ordina i de
	Under Published, click the Options Icon
6.1	A Menu box will pop up.
	Copy – A duplicate of the email can be made and will show up in the Defining tab
	Edit Details - Changes can be made to the campaign name and description
	Save as Template – Email designs can be saved as Templates
	Merge Fields – A list of merged fields within the email
	Preview and Test
	o Email Validation
	o Preview On Desktop
	o Preview On Mobile
	o Send Sample
	o Spam Content Check
	o Email Client Preview
	Reports – specific to the email selected
	o Email Statistics
	o CTR (Click Through Rate) Heat Map
	Create Scheduled Report
	Launch Details
	Marketing Automations (for Trigger Emails only) – review the Marketing
	Automations the Trigger email is tied to
	 Click on a Marketing Automation listed
	 View – Details or Decision Tree
	Edit – Decision Tree
	 Copy
	Demote
	 Archive
	 Reports – Decision Tree Statistics
	Revision History – A list of revisions will be available
	o Click on a Revision in the list
	Merge Fields
	Preview and Test
	 Reports – Email Statistics and CTR Heat Map
	Web Service Data – View the unique identifier for the trigger email campaign
	Move to Folder – move email to another folder
6.2	In addition to the Options icon, you can select the View Report icon which opens
	the Email Statistics Report